

## Farm Vet Champions Stakeholder Group Meeting

Held via Teams on the 7<sup>th</sup> and 9<sup>th</sup> February 2022

<b>Present:</b>	Fiona Lovatt (FL)	Chair/Farm Vet Champions (FVC) Clinical Lead
	Al Manning (AL)	Quality Milk Management Services (QMMS)
	Alison Bard	Arwain Vet Cymru (AVC)
	Angela Rayner (AR)	CVS
	Becca Roberts (BR)	On behalf of Gavin Watkins, Welsh Government and Welsh CVO (deputy)
	Cathal Carr (CC)	The Association of Veterinary Surgeons Practising in Northern Ireland (AVSPNI)
	Catrina Prince (CP)	Veterinary Medicines Directorate (VMD)
	Caroline Slay (CS)	Ruminant Health and Welfare Group (RHWG)
	Chris Lloyd	Responsible Use of Medicines in Agriculture (RUMA)
	Colin McCrea	The Association of Veterinary Surgeons Practising in Northern Ireland (AVSPNI)
	David Singleton (DSN)	Small Animal Veterinary Surveillance Network (SAVSnet)
	David Stockton (DS)	IVC Evidensia
	David Wilson (DW)	Sheep Veterinary Society (SVS)
	Dominic Mellor	Antimicrobial Resistance and Healthcare Associated Infection (ARHAI)
	Eilidh Corr	Quality Management System (QMS) Scotland
	Fergus Allerton (FA)	Small Animal Medicine Society (SAMSoc)
	Fiona McFarland	North of Ireland Veterinary Association (NIVA)
	Fraser Broadfoot	Veterinary Medicines Directorate (VMD)
	Girija Duggal	British Veterinary Association (BVA)
	Gwyn Jones	Food Industry Initiative on Antimicrobials (FIIA) & RHWG
	Henri Kodilinye-Sims (HKS)	British Veterinary Poultry Society (BVPS)
	Ian Battersby (IB)	Linnaeus
	Jesus Gallego (JG)	Scottish Government representing Sheila Voas
	Jo Gibson (JG)	The Association of Veterinary Surgeons Practising in Northern Ireland (AVSPNI)
	Kristen Reyher (KR)	Vet School Council (VSC)
	Mandy Nevel (MN)	Agriculture and Horticulture Development Board (AHDB), Pig Veterinary Society (PVS)
	Mark Little	North of Ireland Veterinary Association (NIVA)
	Michael McGilligan	British Veterinary Association (BVA)
	Natalie Smith (NS)	Food Industry Initiative on Antimicrobials (FIIA)
	Nick Perkins	Goat Veterinary Society (GVS)
	Nikki Ruedisueli (NR)	British Veterinary Nursing Association (BVNA)
	Paul Horwood	IVC Evidensia
	Pauline Dunlop	Scottish One Health Antimicrobial Resistance and Antimicrobial Use (SONAAR)
	Rachel Dean	Vet Partners
	Rachel Forster	Sheep Veterinary Society (SVS)
	Rebecca Mearns (RM)	Sheep Veterinary Society (SVS)
	Robert Huey	Northern Ireland CVO
	Roberto La Ragione (RLR)	The Royal College of Pathologists (RCPath)
	Rudolf Reichel (RR)	Animal and Plant Health Agency (APHA)
	Tonia Simms	Vet Partners
<b>In attendance:</b>	Lucy Coyne (LC)	VetTeamAMR Project Manager
	Amy Thompson (AT)	VetTeamAMR Project Officer

**Meeting Outcome:** The purpose of the meeting is to update the stakeholder group on progress on the Farm Vet Champions project and to invite stakeholders to disseminate information on Farm Vet Champions to their organisations.

**1) Apologies for absence**

Apologies received from Alice Renner, Sheila Voas, Grace O’Gorman, Rebecca Miller, Sarah Bradbury and Ellie West

**2) Introductions**

- a) Introduction to FVC Team
- b) Brief introduction from steering group members (All)

**3) Farm Vet Champions learning platform (phase 1)**

- a) Introduction from Clinical Lead of Farm Vet Champions
  - i) Postcards available for practice notice boards
  - ii) Fiona’s slides (with or without voice-over) are available
  - iii) Social media assets are available and will be provided to all shortly.
- b) Clinical Lead updated on uptake of Farm Vet Champions learning Platform
  - i) To meet the RUMA targets to involve half the 5500 UK farm vets by 2024, 20 registrations are needed per week
  - ii) Initially this uptake was on target, however registration numbers slowed from November 2021
  - iii) Promotion of FVC by Stakeholders is paramount for driving uptake and engagement
  - iv) Following feedback from FVC users, podcasts of the learning materials are being produced and will be available on the platform by the end of February
- c) The group were asked for their insights on how to increase engagement of veterinary teams. Feedback was as follows:
  - i) Group conferences and events
  - ii) Meetings
    - (1) Local
    - (2) Group meetings
    - (3) Steering group meetings
    - (4) Stakeholder meetings
    - (5) Government meetings
  - iii) Summer schools
  - iv) Engaging vet students in FVC material
    - (1) Farm Animal Clinical Club (vet schools – promote as graduating)
  - v) Young Vet Networks
  - vi) Make information, links, and logos available on stakeholder websites (or members-only pages) and include a summary of how FVC is applicable to groups members
  - vii) Publications

- vi) VetGDP programme, both new graduates and mentors
- vii) Newsletters
- viii) Sharing and encouraging FVC with members & Signposting vets to FVC platform
- ix) Social Media

Action	Who	Specific offers at stakeholder meeting
Group Conferences and events	All Stakeholders	RM to get FVC into SVS conference in May (Belfast) and October (Penrith)
		FF and ML to look for NI FVC sheep vet with case study for Belfast SVS meeting
		RLR to promote FVC in European College of Veterinary Microbiologists conference
		PH to promote at in-person IVC conference and request resources if required
Meetings (local)	All relevant Stakeholders	RM to include FVC promo in local 'Talking Sheep' meetings once running again
Meetings (group)	All Stakeholders	NP to encourage FVC uptake and update in GVS summer meeting
Meetings (steering group)	All relevant Stakeholders	CS to invite FL to present FVC at RHWG steering group
Summer schools	All relevant Stakeholders	RLR to put FVC promotional material into RCPATH summer school
Signpost vet students to FVC material	All Stakeholders	KR, HKS and RLR to feedback on best way to access universities & encourage undergraduates to visit FVC platform
		DSN to share list of university vet society email addresses with VetTeamAMR Project Manager
Farm Animal Clinical Club (vet schools – promote as graduating)	All relevant Stakeholders	Anyone with links into these groups to pass contact details to Clinical Lead
Young Vet Networks	All relevant Stakeholders	JG to promote FVC uptake at Young Vet Network Northern Ireland regular meetings
Make information, links, and logos available in members-only pages of stakeholder websites with a summary of how FVC is applicable to groups' members.	All relevant Stakeholders	HKS to make link through to FVC available on BVPS website
		MN to make link through to FVC available on PVS website
Publications	All relevant Stakeholders	MN including FVC logo and link in drafted <i>InPractice</i> paper
VetGDP programme, both new graduates and mentors	VetTeamAMR Project Manager	VetTeamAMR Project Manager to investigate how to link & integrate

Newsletters	All relevant Stakeholders	VetTeamAMR Project Officer to share Newsletter insert to CS
		CS to put newsletter insert into RHWG newsletter
Sharing and encouraging FVC with members	All Stakeholders	CC, FF, NP specifically offered
		EC to signpost antimicrobial usage data collection group in Scotland to FVC
Animal Health and Welfare Pathway visits (England)	VetTeamAMR Project Manager	VetTeamAMR Project Manager to organise meeting with DEFRA to ensure FVC is incorporated in training with regards to Animal Health and Welfare Pathway visits (England)
Social media	All Stakeholders	All stakeholder members to push FVC promotion on social media (FF)

**Actions for all stakeholders:** while specific points have been highlighted, RCVS Knowledge would be grateful if you could keep any engagement opportunities in mind. We welcome any invitations to contribute, and we also encourage all stakeholders to be empowered to promote FVC themselves. In order to report our progress to our Board of Trustees and major funders, we would be grateful if you could let us know when you promote the project.

#### 4) Farm Vet Champions phase 2

- a) VetTeamAMR Project Manager demonstrated two user journeys through the prototype SMART goal tool (presentation attached for reference)
- b) There was positive feedback across the group.
- c) Suggestions included:
  - i) Promotion to demonstrate ease of use without time demand
  - ii) Make an infographic of setting SMART goal for social media use
  - iii) Moodle allows the ability to share documents with other members in invite-only groups
  - iv) Diverse teams might be able to use this, for example stakeholder organisations in their efforts to increase FVC sign-up
  - v) VetPartners offered to provide a group of vets to pilot the SMART goal platform
  - xiii) Incorporation into Practice Standards Scheme (PSS)
  - xiv) There was some feedback that the platform might be seen as a tool for newly qualified vets only, perhaps as part of their development program. The group stressed that this is intended to be a tool for all. It was suggested that to overcome this perception, it would be important to use diverse range of role models, including those that have been qualified for 5+ years, to encourage use by all.
- d) Reminders of SMART goals can be set to weekly/monthly by users in their profile settings
- e) SMART goals are viewable by all members of the team but only if you have been invited to the team
- f) Superusers can add to the goal catalogue, for example if it becomes evident that certain goals are being commonly manually added by users
- g) Setting SMART goals is not mandatory
- h) SMART goals will be visible on a dashboard that will detail progress (can use for performance reviews)
- i) Currently the platform is on target to be launched to a pilot group at end March

Action	Who
Make an infographic to guide in the use of setting SMART goals (for social media use)	VetTeamAMR Project Officer and Senior Communications Manager to discuss
VetPartners offered to provide a group of vets to pilot SMART goal platform	VetTeamAMR Project Manager to follow this up
Encourage use by all, regardless of how long they have been qualified	All to identify a diverse mix of role models who are willing to promote FVC. Clinical Lead to lead on this.
Investigate incorporation into Practice Standards Scheme (PSS)	VetTeamAMR Project Manager [note a meeting with Pam Mosedale has been organised]

4) AOB

- a) Vet Sustain is developing webinars; medicines use (environmental impact and behaviour change) could link to FVC

**Action: MM to provide Clinical Lead or VetTeamAMR Project Manager contact details**

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