

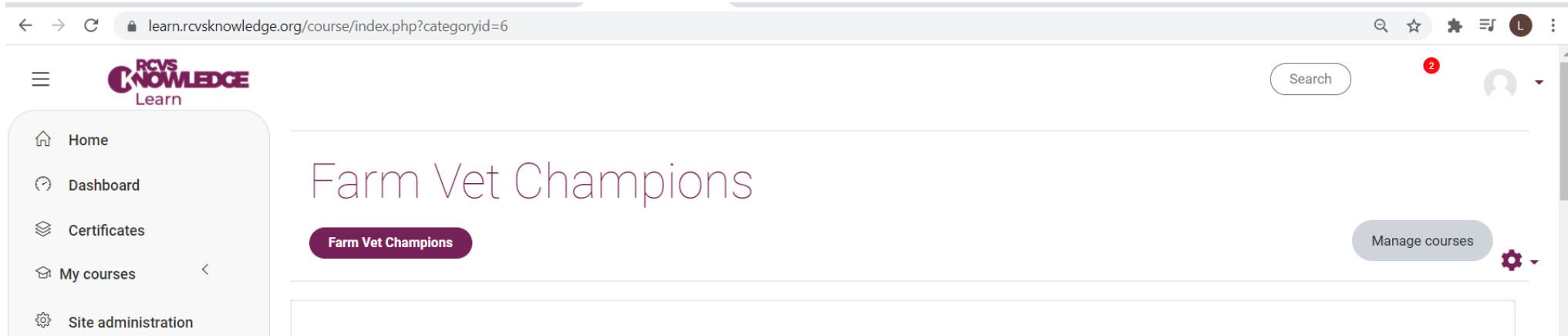


RCVS KNOWLEDGE

Farm Vet Champions

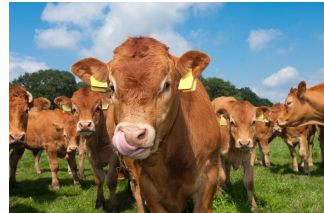
Dr Lucy Coyne, BVSc MRCVS PhD AFHEA
Project Manager of VetAMR

Navigating Moodle to set a SMART goal



The screenshot shows a web browser at the URL learn.rcvsknowledge.org/course/index.php?categoryid=6. The page features the RCVS Knowledge Learn logo and a navigation menu on the left with options: Home, Dashboard, Certificates, My courses, and Site administration. The main content area is titled "Farm Vet Champions" and includes a "Farm Vet Champions" button and a "Manage courses" button with a gear icon. The page is designed to guide users through setting SMART goals.

Farm Vet Champions



Set and Track your SMART goals

Farm Vet Champions



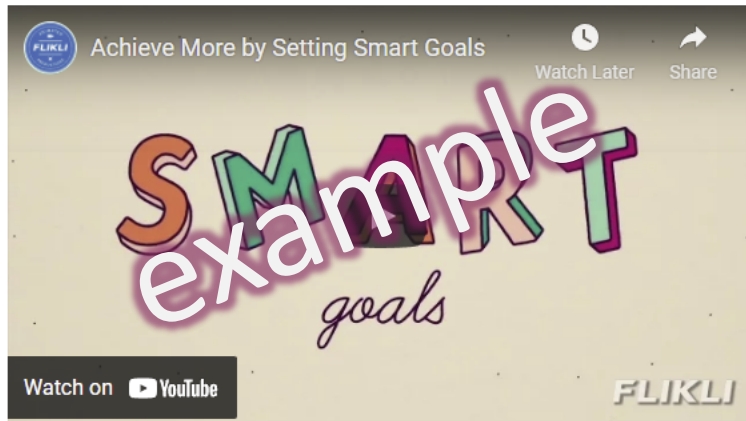
Discussion forum and case example conversation

What is a SMART goal?



Create a Goal

- SMART start
- What? (Category)
- Who? (People)
- How? (Detail)
- Which? (Species)
- When? (Date)



Add new Individual goal +

Add new Team goal +

An example user journey (individual)

- Sally is a large animal vet from Fife in Scotland.
- Sally is concerned that there seemed to be a culture of some suckler farmers routinely giving antibiotics to newborn calves, following historical issues with scouring in the first couple of weeks of life.
- Having done some investigations, she found Rotavirus to be a common feature.
- She wanted to run some meetings to promote vaccination of the dams before calving.



Select your category



Create a Goal



What category does your SMART goal fall under? (Tick all that apply)

People

People – these SMART goals are people-focused and centre around communication and behaviour change.

Data

Data – these SMART goals are focused around the collection, interpretation and application of data to benefit the farm, farmer and herd/flock health.

Animals, Herds and Flocks

Animals (Herds and Flocks) – these SMART goals are focused on animal health and management and incorporate the Plan (health plans, protocols), Prevent (biosecurity, management, hygiene, housing), Protect (animal condition, nutrition, colostrum, vaccination) principles.

Skip

Next



Create a Goal



What category does your SMART goal fall under? (Tick all that apply)

People

People – these SMART goals are people-focused and centre around communication and behaviour change.

For example, these SMART goals might include undertaking a specific amount of Farm Vet Champions CPD training for yourself or your practice team or arranging meetings with farmers on the Plan, Protect and Prevent principles.

- Meetings
- 1-2-1 conversations
- Training/CPD
- Ways of working the practice
- Other

Data

Data – these SMART goals are focused around the collection, interpretation and application of data to benefit the farm, farmer and herd/flock health.

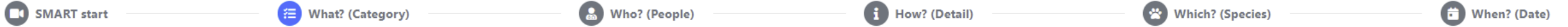
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For example, these SMART goals might include working with farmers to upload antimicrobial use data through the Medicine Hub or working with farmers to collect more detailed data on herd/flock mortality, morbidity or productivity.

- Data Collection
- Data sharing
- Medicine hub
- Benchmarking
- Total use
- HP-CIA use
- Metrics
- other

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Skip

Next



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For example, these SMART goals might include working with farmers to create a Veterinary Health Plan for the farm or working with farmers to improve the biosecurity procedures in place on a farm.

- Health Planning
- Policies and Protocols on farm
- Record keeping
- Vaccination/Reduce Prophylaxis
- Biosecurity
- Management
- Housing/Ventilation
- Hygiene
- Risk aware purchasing
- Colostrum
- Animal condition
- Animal Nutrition
- Animal Health
- Other

Skip

Next

Who will your SMART goal target?



Create a Goal



Who will your SMART goal apply to? (Tick all that apply)

- Vets
- Registered Veterinary Nurses
- Veterinary Technicians/Paraprofessionals
- Receptionists
- Practice Managers
- Students
- Clients
- Farmers
- Small holders
- The Whole Practice Team
- Other

Skip

Next

Example goals based



Create a Goal

- SMART start
- What? (Category)
- Who? (People)
- How? (Detail)
- Which? (Species)
- When? (Date)

Suggested Goals (based on your answers)

Show 10 entries

Search:

Select	Goal
<input type="checkbox"/>	I commit to inviting [number] to a meeting on the responsible use of antimicrobials at lambing/calving/farrowing time by [date].
<input type="checkbox"/>	I commit to talking with [number] farmer(s) to reduce routine treatments to neonatal youngstock by [date].
<input type="checkbox"/>	I commit to working with [number] farmer(s) to reduce routine treatments to neonatal youngstock by [date].

Showing 1 to 3 of 3 entries (filtered from 12 total entries)

Previous 1 Next

Add new goal +

How will your SMART goal be measured?

Additional Details

Skip

Next

Add New Goal

RCVS KNOWLEDGE Learn

Theme ▾

Create a Goal

SMART start — What? (Category) — Who? (People) — **How? (Detail)** — Which? (Species) — When? (Date)

Suggested Goals (based on your answers)

Show 10 entries Search:

Select	Goal
<input type="checkbox"/>	I commit to inviting [number] to a meeting on the responsible use of antimicrobials at lambing/calving/farrowing time by [date].
<input type="checkbox"/>	I commit to talking with [number] farmer(s) to reduce the responsible use of antimicrobials at lambing/calving/farrowing time by [date].
<input type="checkbox"/>	I commit to working with [number] farmer(s) to reduce the responsible use of antimicrobials at lambing/calving/farrowing time by [date].

Showing 1 to 3 of 3 entries (filtered from 12 total entries)

How will your SMART goal be measured?

Additional Details

Add New Goal

I commit to inviting 20 to a meeting on the responsible use of antimicrobials at lambing/calving/farrowing time by [date].

I commit to percentage?

An opportunity to add more detail

How will your SMART goal be measured?

Additional Details

I will host a meeting in Cupar Corn Exchange, targeting beef farmers in North East Fife

Skip

Next

Does your goal apply to a specific species?



Create a Goal

SMART start

What? (Category)

Who? (People)

How? (Detail)

Which? (Species)

When? (Date)

Which particular species in mind that you would like to target a SMART goal at? (Tick all that apply)

- No Specific Species
- Dairy
- Beef
- Sheep
- Goats
- Pigs
- Chickens
- Turkeys
- Gamebirds
- Other

Skip

Next

Make it Time Bound



Create a Goal



When do you want to achieve your goal by?

Due date:

You are currently being reminded (monthly) about your SMART goals? You can change your settings [here](#).

Submit goal +

Your SMART goal summary

The screenshot shows the RCVS Knowledge 'Create a Goal' interface. A modal window titled 'Goal Summary' is open, displaying the following information:

- Goal Type:** individual
- Goal Categories:** *Animals:* Health Planning , Policies and Protocols on farm , Vaccination/Reduce Prophylaxis ,
- Goal People:** Vets , Clients , Farmers ,
- Goal:** I commit to inviting 20 to a meeting on the responsible use of antimicrobials at lambing/calving/farrowing time by 01/03/2022.
- Goal Details:** I will host a meeting in the Cupar Corn Exchange, targeting beef farmers in North East Fife.
- Goal Species:** Beef ,
- Goal Due Date:** 01/03/2022

At the bottom of the modal, there are two buttons: 'Close' and 'Save changes'.



Create a Goal

Goal Successfully Created

Congratulations on setting up a new goal.

[Click here to return to your goal dashboard.](#)

Okay

Dashboard summary of individual SMART goals



Goals dashboard

My Goals

Show 10 entries

Search:

Select	Goal	Due Date	Species	Categories	Who
Edit this goal	I commit to working with 4 farmer(s) to create a veterinary health plan for their farm by 25/05/2022. <div style="width: 50%;"><div style="width: 50%;"></div></div>	25 May 2022	Beef	1-2-1 conversations, Health Planning, Policies and Protocols on farm, Record keeping, Vaccination/Reduce Prophylaxis, Biosecurity, Management, Housing, Ventilation, Hygiene, Risk aware purchasing, Colostrum, Animal condition, Animal nutrition, Animal Health, Other	Vets, Clients, Farmers, Small holders

Showing 1 to 1 of 1 entries

Previous 1 Next

[Add new Individual goal](#)

An example user journey (team)

- This is a traditional mixed practice in rural Yorkshire.
- There are a number of mixed beef and sheep farms within the client base.
- Historically, the vets have always been relaxed about handing out antibiotics for the farm in general and not necessarily distinguishing between use in either cattle or sheep.
- A couple of the Farm Vet Champions have decided that they want to start to change all their clients to having separate species-specific accounts so that antibiotics can be allocated appropriately.



Select your category



Create a Goal

- SMART start
- What? (Category)
- Who? (People)
- How? (Detail)
- Which? (Species)
- When? (Date)

What category does your SMART goal fall under? (Tick all that apply)

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For example, these SMART goals might include undertaking a specific amount of Farm Vet Champions CPD training for yourself or your practice team or arranging meetings with farmers on the Plan, Protect and Prevent principles.

- Meetings
- 1-2-1 conversations
- Training/CPD
- Ways of working the practice
- Other

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Skip

Next

Create a Goal



What category does your SMART goal fall under? (Tick all that apply)

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- Data Collection
- Data sharing
- Medicine hub
- Benchmarking
- Total use
- HP-CIA use
- Metrics
- other

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Skip

Next

Create a Goal

- SMART start
- What? (Category)
- Who? (People)
- How? (Detail)
- Which? (Species)
- When? (Date)

What category does your SMART goal fall under? (Tick all that apply)

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- Health Planning
- Policies and Protocols on farm
- Record keeping
- Vaccination/Reduce Prophylaxis
- Biosecurity
- Management
- Housing/Ventilation
- Hygiene
- Risk aware purchasing
- Colostrum
- Animal condition
- Animal Nutrition
- Animal Health
- Other

Skip

Next



Create a Goal



Who will your SMART goal apply to? (Tick all that apply)

- Vets
- Registered Veterinary Nurses
- Veterinary Technicians/Paraprofessionals
- Receptionists
- Practice Managers
- Students
- Clients
- Farmers
- Small holders
- The Whole Practice Team
- Other

Skip

Next

Create a Goal

- SMART start
- What? (Category)
- Who? (People)
- How? (Detail)**
- Which? (Species)
- When? (Date)

Suggested Goals (based on your answers)

Show 10 entries

Search:

Select	Goal
No matching records found	

Showing 0 to 0 of 0 entries (filtered from 12 total entries)

Previous Next

Add new goal +

How will your SMART goal be measured?

Additional Details

Skip

Next

Create a Goal

- SMART start
- What? (Category)
- Who? (People)
- How? (Detail)
- Which? (Species)
- When? (Date)

Suggested Goals (based on your answers)

Show 10 entries

Search:

Select	Goal

Showing 0 to 0 of 0 entries (filtered from 12 total entries)

I commit to working with 10 by [date].

Edit goal

How will your SMART goal be measured?

Additional Details

Skip

Next

Add New Goal ✕

We commit to working with 90% of clients accounts on our practice management system to separate into species records by [date].

We commit to working with percentage?

of clients accounts on our practice management system to separate into species records by [date].

Close Save changes

An opportunity to add more detail

We commit to working with 90% of clients accounts on our practice management system to separate into species records by [date].

Edit goal

How will your SMART goal be measured?

Additional Details

Run reports weekly to check progress. Get reception team on boards. Allocate accounts alphabetically.

Skip

Next

Does your goal apply to a specific species?

Create a Goal



Which particular species in mind that you would like to target a SMART goal at? (Tick all that apply)

- No Specific Species
- Dairy
- Beef
- Sheep
- Goats
- Pigs
- Chickens
- Turkeys
- Gamebirds
- Other

Skip

Next

Make it Time Bound



Create a Goal



When do you want to achieve your goal by?

Due date:

You are currently being reminded (monthly) about your SMART goals? You can change your settings [here](#).

Submit goal +

Your SMART goal summary

The screenshot shows the RCVS Knowledge Learn interface with a 'Goal Summary' modal window open. The modal contains the following information:

- Goal Type:** team
- Goal Categories:** Animals: Record keeping , Other ,
- Goal People:** Vets , Registered Veterinary Nurses , Receptionists , Practice Managers , The Whole Practice Team ,
- Goal:** I commit to inviting 90 to a meeting on the responsible use of antimicrobials at lambing/calving/farrowing time by 30/06/2022.
- Goal Details:** Run weekly report to check progress. Get reception team on board. Allocate accounts alphabetically.
- Goal Species:** Dairy , Beef , Sheep , Goats , Pigs , Chickens , Turkeys , Gamebirds ,
- Goal Due Date:** 30/06/2022

At the bottom of the modal, there are two buttons: 'Close' and 'Save changes'.



Create a Goal

Goal Successfully Created

Congratulations on setting up a new goal.

[Click here to return to your goal dashboard.](#)

Okay

Dashboard summary of team SMART goals

Team Goals - *Bob's Practice*

Show 10 entries

Search:

Select	Goal	Due Date	Species	Categories	Who
Edit this goal	We commit to talking with 5 farmers about their colostrum management by 21/09/2022. <div style="width: 20%;"></div>	21 September 2022	Beef	Meetings, 1-2-1 conversations, health planning, policies and protocols on farms, colostrum, animal health	Vets, Clients, Farmers, Small holders

Showing 1 to 1 of 1 entries

Previous 1 Next

[Add new Team goal](#)

Team Goals - *AMR Working Group*

Show 10 entries

Search:

Select	Goal	Due Date	Species	Categories	Who
Edit this goal	We commit to inviting 15 farmer(s) to a meeting on the responsible use of antimicrobials at lambing/calving/farrowing time by 26/10/2022. <div style="width: 33%;"></div>	26 October 2022	Beef	Meetings, Sharing, Health Planning, Policies and Protocols on Farms, vaccination/reduce prophylaxis, animal health)	Vets, Clients, Farmers, Small holders

Showing 1 to 1 of 1 entries

Previous 1 Next

[Add new Team goal](#)


An example user journey adding, editing and viewing teams




Setting up and editing a team

Add / Edit Team

Team name

 Sally's Team

Name of your practice premises as it shows on the [Register of Veterinary Practice Premises](#) (required)






 Balmoral Vets

Practice premises postcode (required):

 NG 

Members

Show entries Search:

Firstname ↑↓	Lastname ↑↓	Jobrole ↑↓	Workplace ↑↓	Admin ↑↓	
Sally	Shears	Veterinary Surgeon	First Opinion Practice		Make admin  Remove 
Barry	Bridges	Veterinary Surgeon	First Opinion Practice		Make admin  Remove 
Penny	Poplar	Veterinary Nurse	First Opinion Practice		Make admin  Remove 

Showing 1 to 3 of 3 entries

Previous **1** Next

[Add Member +](#)

Viewing team Goals

Team Goals

Show entries

Search:

Select	Goal	Due Date	Species	Categories	Who
Edit this goal	We commit to inviting 15 farmer(s) to a meeting on the responsible use of antimicrobials at lambing/calving/farrowing time by 26/10/2022.	26 October 2022	Beef	Meetings, Sharing, Health Planning, Policies and Protocols on Farms, vaccination/reduce prophylaxis, animal health)	Vets, Clients, Farmers, Small holders
Edit this goal	We commit to talking with 5 farmers about their colostrum management by 21/09/2022.	21 September 2022	Beef	Meetings, 1-2-1 conversations, health planning, policies and protocols on farms, colostrum, animal health	Vets, Clients, Farmers, Small holders

Showing 1 to 2 of 2 entries

[Previous](#) **1** [Next](#)

[Add new Team goal](#)

Any questions or comments?

